

## PRESS RELEASE

### **Jim Glymph to Present at Conference on Building Information Modeling**

Jim Glymph, Partner of Gehry Partners will discuss his extensive experience in Digital Practice at the Conference on Building Information Modeling: Opportunities, Challenges, Processes, Deployment in Atlanta, Georgia, April 19-20, 2005. Malcolm Davies, COO of Gehry Technologies will also be participating. The conference, organized jointly by the PhD Program in the Georgia Tech College of Architecture and the LaiserinLetter™ technology advisory service, brings together the world's most recognized experts on BIM-related issues, leading vendors of technology solutions supporting the BIM approach, and progressive users applying BIM methods in practice.

"Gehry Technologies is one of the global innovators in BIM methodologies, and having Jim Glymph on hand to help us explore the issues will be a key component in the success of this landmark event," notes Jerry Laiserin, editor of the LaiserinLetter™ and co-host of the conference.

"The effective application of integrated, digitally driven methodologies and construction tools, such as Digital Project, can have a significant effect on the quality of construction," said Jim Glymph, Partner of Gehry Partners. "By fostering process improvement and collaboration between members of the construction team, risk is reduced, change orders are minimized, and project teams have a better chance of delivering buildings on time and on budget."

Digital Project supports the development of a comprehensive project database and facilitates building information modeling, thereby enabling companies to reduce errors in the building process, integrate financial and project-management data with project geometry, and ultimately reduce costs involved with paper-based design methods. Digital Project has been built on 15 years of experience gained by Gehry Partners in the use of CATIA in building design, digital contracting, project delivery coordination and construction.

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About Gehry Technologies, Inc.

Gehry Technologies (GT) was established in 2002 with the mission to transform the construction industry through the commercial application of digital technology. GT brings 15 years of experience in technology and process innovation to its clients, leveraging the very best in digital tools for building design and construction.

<http://www.gehrytechnologies.com>

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### About Georgia Tech

The Georgia Institute of Technology is one of the nation's top research universities, distinguished by its commitment to improving the human condition through advanced science and technology. Georgia Tech's College of Architecture Ph.D. Program has been a leader in the development and testing of BIM modeling applications and the integration software needed to allow such applications to work together.

<http://www.arch.gatech.edu/phd/>

### About the LaiserinLetter™

A technology advisory service providing analysis, strategy and opinion to business leaders in the built environment, the LaiserinLetter™, under editor/consultant Jerry Laiserin, has been in the forefront of tracking BIM technology and advising clients on its capabilities.

<http://www.laiserin.com>

For more information on the conference visit [www.laiserin.com/laiserinlive](http://www.laiserin.com/laiserinlive)

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